



Canadian Trade Index

A MacRAE's Industrial Directory

Over 30,000 Leading Manufacturers,
Distributors and Service Companies



HIGHLIGHTS OF THE DIRECTORY:

- Over 30,000 companies including the largest 20,000 Canadian manufacturers
- Over 70,000 unique contact names and their job titles/functions
- Nearly 100,000 product listings under more than 20,000 detailed product headings
- Over 100 years of brand history, a trusted Canadian resource
- All inclusive print, CD-ROM or customized list

Better identify new potential sales opportunities with Canadian Trade Index

Serving Canadian Buyers Since 1900

Canadian Trade Index is Canada's most established buyers guide for the products of over 30,000 of the nation's leading manufacturers, distributors and service companies. First published in 1900 as Canada's first industrial directory, Canadian Trade Index is organized with the key information purchasing professionals have come to expect in order to research, recommend and source suppliers for their buying decisions.

Now, this specialized group of companies is available to target with sales and marketing programs.

3 AVAILABLE FORMATS



The Print Edition

The ONLY Canadian industrial buyer's guide of its kind available in Print, this is the principal instrument many users employ when searching for industrial companies and services. Companies and their products are meticulously cross-referenced, ensuring that specialty and contact information are easily found. The Canadian Trade Index presents them in an easy-to-read print directory.



The CD-ROM

The CD-ROM transforms Canadian Trade Index's print edition into a high-speed electronic format. It also features a link to our web site for integrated use and updates.

Featuring a powerful search engine, the CD-ROM is fully cross-referenced, allowing users to seek industrial companies by name, product type or location. Canadian Trade Index on CD-ROM delivers sourcing and purchasing efficiency for buyers who employ CD-ROMs for key purchasing decisions!

Customized List

Customized lists are available for highly targeted programs. Select companies by geography, sales, SIC codes and more. For one time use or unlimited annual license.

Contact us today at 1-877-463-6248 and find out how Canadian Trade Index can start helping your business immediately!