



Marketing and Research Database of over 1,000,000 Canadian Businesses

All Canada B2B 1 Million is a marketing and research database of more than 1,000,000 Canadian businesses. It gives you instant access to the most accurate, up-to-date company profiles for all business in Canada. Get the marketing and research information you need in just minutes.

Primarily designed for higher volume direct marketing and telemarketing programs, the **All Canada B2B 1 Million** database provides information on:

- Company full mailing address, telephone and fax numbers, and website addresses
- Employee size and sales revenues
- Primary Standard Industry Classification (SIC) and product description
- CEO contact and title

The Database is updated continuously to ensure that all company profiles are as complete, accurate and timely as possible.

All Canada B2B 1 Million is available with a one-year user license, allowing users to have the ability to:

- Search, view and print company information
- Find prospects and hidden sales opportunities
- Contact companies on multiple occasions through out the year
- Export data into corporate CRM database or Sales force automation systems

**Go to our website www.profilecanada.com
for a complete view of our data capabilities**

Target Your Ideal Prospects

Business to Business Direct Marketers

Access multiple senior decision makers in major companies.

Telephone and fax numbers are available for telemarketing and/or sales follow up.

Ideal for:

- highly targeted marketing
- lead generation
- product/service promotions

Sales and Marketing Management

Select prospects by size and type of business, sales territories, import/export opportunities, and more.

Ideal for:

- targeted mailings
- telemarketing
- market planning
- competitive analysis
- sales prospecting

License to Use

All Canada B2B 1 Million comes with a one-year user license, allowing users to have the ability to use the export data for many different purposes. Once exported, the data can be directly merged into corporate databases (CRM), personal organizers and corporate sales and marketing lists.

All Canada B2B 1 Million Database – Quick Reference Guide

The following are high-level views of the All Canada B2B 1 Million database to assist you in deciding your data needs.

Province	# of Companies
Alberta	118,986
British Columbia	173,426
Manitoba	42,124
New Brunswick	26,256
Newfoundland	12,835
Nova Scotia	32,081
Northwest Territories	3,523
Nunavut	146
Ontario	382,312
P.E.I.	4,599
Quebec	212,987
Saskatchewan	41,997
Yukon	1,608

SIC	# of Companies
Agriculture, Forestry and Fishing	20,880
Mining	4,069
Construction	10,432
Transportation, Communications, Electric, Gas and Sanitary Services	45,647
Manufacturing	54,538
Wholesale	89,747
Retail	273,257
Business Services	405,790
Finance, Insurance and Real Estate	35,756
Public Administration	2,109

Employees	# of Companies
1 to 9	800,106
10 to 24	68,262
25 to 49	30,610
50 to 99	10,685
100 to 199	5,199
200 to 499	5,550
500 to 999	1,296
More than 1000	1,380

Sales	# of Companies
\$1 to \$500,000	333,983
\$500,000 - \$1 million	298,232
\$1 to \$5 million	301,092
\$5 to \$10 million	34,753
\$10 to \$20 million	14,754
\$20 to \$50 million	7,847
\$50 to \$100 million	3,251
\$100 to \$200 million	1,620
\$200 to \$500 million	176
\$500 to \$1 billion	120
\$1 billion +	123